

David Miller

From: David Miller
Sent: Friday, September 6, 2019 5:33 PM
To: Julie Roberts - NOAA Federal
Cc: Christopher Vaccaro - NOAA Federal; Scott Smullen
Subject: Re: Draft CMS statement

It's 547 characters



David Miller
Director of Digital Media
NOAA Communications

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On Fri, Sep 6, 2019 at 5:31 PM Julie Roberts - NOAA Federal <julie.roberts@noaa.gov> wrote:

Can we tweet the statement language? I know it is long.

Kindest regards,
Julie Kay Roberts
Deputy Chief of Staff
National Oceanic and Atmospheric Administration

On Sep 6, 2019, at 5:21 PM, David Miller <david.p.miller@noaa.gov> wrote:

Disregard my last email. I'll publish momentarily but I need some guidance regarding tweet language. Pushing something with Statment from NOAA with a link isn't good.



David Miller
Director of Digital Media
NOAA Communications

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On Fri, Sep 6, 2019 at 5:18 PM Julie Roberts - NOAA Federal <julie.roberts@noaa.gov> wrote:

If Chris is good I'm good

Kindest regards,
Julie Kay Roberts
Deputy Chief of Staff

National Oceanic and Atmospheric Administration

On Sep 6, 2019, at 5:11 PM, Christopher Vaccaro - NOAA Federal
<christopher.vaccaro@noaa.gov> wrote:

Looks good to me!

On Fri, Sep 6, 2019 at 5:09 PM David Miller <david.p.miller@noaa.gov> wrote:



David Miller
Director of Digital Media
NOAA Communications

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On Fri, Sep 6, 2019 at 5:03 PM Christopher Vaccaro - NOAA Federal
<christopher.vaccaro@noaa.gov> wrote:

We cannot have Hurricane Dorian in the headline as it's not about the storm (and the storm is actively causing impacts). And we shouldn't use a Dorian image - do we have anything generic?

On Fri, Sep 6, 2019 at 5:00 PM David Miller <david.p.miller@noaa.gov> wrote:

Please let me know if this is good to go.



David Miller
Director of Digital Media
NOAA Communications

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